

campaignWORKS

Sample Pricing



To help you assess the **value for money provided by campaignWORKS** we have compiled sample pricing.

The costs illustrated here show how a go-to-market campaign here will cost just 50% of an equivalent campaign from outset with an external advertising agency, copywriter, printer and fulfillment house. Of course with campaignWORKS you can manage design, copy and print and email in just one place without the delays of liaising with external agencies.

Direct mail piece (including use of pre-written copy and style templates)	£500
Printing, if required – pricing variable depending on quantity	e.g. 1000 direct mail pieces £481*
Fulfillment, if required (2nd class postage to provided database) – pricing variable depending on quantity	e.g. 1000 direct mail pieces £486*
E-shot (including use of pre-written copy and style templates)	£350
E-shot broadcast, if required	£95 (1000 contacts) +£25 per 100 contacts thereafter
Telemarketing script	£250
Direct mail copy only	£250 (FREE when ordering DM piece)